







7\8 **April 2016**

Ascoli Piceno Italy

an Gen Home

CONFERENCE

7.4

9,00 **REGISTRATION DESK**

9,30 WELCOMINGS OF **GUIDO CASTELLI** \ MAYOR

AND

10,00 INTRODUCTION

RESEARCH PRESENTATION

FEDERICA OTTONE

PRESENTATION OF THE CALL TOPICS: RESILIENCE, INTEGRATION, SHARING ROBERTA COCCI GRIFONI \ ROSALBA D'ONOFRIO

GIUSEPPE LOSCO \ DIRECTOR OF THE SCHOOL

11,00 COFFEE BREAK

11,30

PAPER PARALLEL SESSION

RESILIENCE **SHARING** INTEGRATION

14,00 LIGHT LUNCH

15,00

DEBATE AND CONCLUSIONS PAPER PARALLEL SESSION

JON MARCO CHURCH \ ANDREA LUPACCHINI \FEDERICA OTTONE \ MASSIMO PERRICCIOLI \ LUDOVICO ROMAGNI \ MICHELE TALIA\ ALESSANDRO ZONA

16.30 WELCOMINGS OF FLAVIO CORRADINI \ RECTOR OF UNICAM

UMBERTO CAO INTRODUCES THE PLENARY SESSIONS

17,00

FIRST PLENARY SESSION \ RESILIENCE

[45' PRESENTATIONS]

« Creative empathy » MARIO CUCINELLA_MCA WITH

FEDERICA OTTONE

« Seismic Vulnerability Assessment at Urban Scale for more Resilient Cities: the hard Lesson Learnt after the 2009 L'Aquila Earthquake.»

GIUSEPPE BRANDO_UNICH WITH

ANDREA DALL'ASTA

« Planning for climate proof cities: innovation of urban planning tools »

FRANCESCO MUSCO_IUAV WITH

MASSIMO SARGOLINI

« Sostenibilidad y resiliencia en edificaciones » JAVIER NEILA_ETSAM, MADRID WITH FRANCESCA OLIVIERI

21,00 DINNER

VIALE RIMEMBRANZE - ASCOLI PICENO

LOCATION \\\\\\\ SANT'ANGELO MAGNO

Urban GenHome is interdisciplinary research of the University of Camerino aimed at identifying common themes and actions useful to the city. As a region with similar geographical and climatic conditions, and not only, the Adriatic-Ionian macro-region is the reference framework for this meeting.

The two day **Urban GenHome** conference is dedicated to a survey of urban regeneration experiences carried out in various parts of Italy and Europe, the purpose of which is to find out what the possible effects of these experiences are when applied.

The challenge is to address the issue according to a multidisciplinary approach through dialogue with experts: researchers, architects (designers, planners, technologists), jurists, environmental physicists, engineers, ITC experts.

The Adriatic city and its indeterminacy is seen as an opportunity, especially in the framework of the development of a new urban dimension.

To investigate and design within the relationship between built and unbuilt, with a special attention to the synergy between the different intervention scales: this should be the basis to identify new actions and to obtain results that can improve the life quality, both indoor, at home or at work, and outdoor, in the urban space that is right next door. Benefits multiplication can generate from the study of those dynamics that, at the various scales, can be exemplified as:

city center-suburb, populated-abandoned, outside-inside, covered-exposed, permeable-non porous (waterproof), spontaneous green -organized green, etc.

The survey is carried out with a greater focus on the ordinary rather than the extraordinary. Or rather, what we want to transmit is the desire to highlight the mechanisms through which we can accelerate the transfer process from an exceptional practice into an everyday custom.

We are interested in the following conditions:

- to inhabit the domestic space;
- to inhabit the retail space; - to inhabit the city.

We asked the guests (see attached poster) not to talk too much about their successes in an uncritical way, but rather to point out their concerns and to focus more on the struggle to achieve certain results, rather than to highlight solely the results.

From the results of this conference we will begin to build a map of issues and a list of proposals that, in a second stage, will be transmitted to the authorities and to the stakeholders. During the next fall, at the conclusion of the first phase of the research, there's going to be a second event, this time with the administrators, the associations and the enterprises (companies?), in order to share experiences and evaluate possible pro8.4

SECOND PLENARY SESSION \ SHARING

[45' PRESENTATIONS]

« Identity vs Sustainability or how Culture defines a new approach to Ecology in Social Housing »

IVAN CAPDEVILA_PLAYSTUDIO WITH **LUIGI COCCIA**

« Rural Studio: design and build in West Alabama » **ELENA BARTHEL_RURAL STUDIO** WITH **LUCA GALOFARO**

11,00

COFFEE BREAK

« Problems and opportunities of the self-construction. Learning from emergent countries » **ALESSIO BATTISTELLA_ARCò** WITH

ELIO TRUSIANI « Giustiniano Imperatore: a collaborative project »

PAOLO DESIDERI_ABDR WITH **GIUSEPPE LOSCO**

« Zoia: inhabiting social and cooperative housing at Milan » FEDERICA VERONA_CCL WITH FRANCESCO CASALE

13,45

LIGHT LUNCH

14,30

THIRD PLENARY SESSION \ INTEGRATION [45' PRESENTATIONS]

« Building self-managed processes: from public buildings to social housing » GIUSEPPE CUSATELLI_POLIMI

« Architecture is not a coat ... »

ANNA MARIA INDRIO_C.F. MØLLER ARCHITECTS ANDREA VIDOTTO

« Architectures for disasters »

CLAUDIO CAMILLERI

EMANUELE PICCARDO_ARCHITECT WITH **ANNA RITA EMILI**

« From extraordinary to ordinary, a high-scientific research blended with education at Solar Decathlon»

CHIARA TONELLI_UNIROMA3 **BARBARA RE**

« Lighting a Smart City: Energy saving or Human centric approach? » FABIO BISEGNA_UNIROMA1

CONCLUSIONS FINAL CONSIDERATIONS











ROBERTA COCCI GRIFONI



Material ConneXion® Italia



