





7.4 9,00 **REGISTRATION DESK**

9,30 WELCOMINGS OF **GUIDO CASTELLI \ MAYOR** AND GIUSEPPE LOSCO \ DIRECTOR OF THE SCHOOL

10,00 INTRODUCTION

RESEARCH PRESENTATION **FEDERICA OTTONE**

PRESENTATION OF THE CALL TOPICS: RESILIENCE, INTEGRATION, SHARING ROBERTA COCCI GRIFONI \ ROSALBA D'ONOFRIO

11,00 COFFEE BREAK

11,30

PAPER PARALLEL SESSION

RESILIENCE SHARING INTEGRATION

14,00 LIGHT LUNCH

15,00

DEBATE AND CONCLUSIONS PAPER PARALLEL SESSION JON MARCO CHURCH \ ANDREA LUPACCHINI \FEDERICA OTTONE \ MASSIMO PERRICCIOLI \ LUDOVICO ROMAGNI \ MICHELE TALIA\ ALESSANDRO ZONA

16.30 WELCOMINGS OF FLAVIO CORRADINI \ RECTOR OF UNICAM

UMBERTO CAO INTRODUCES THE PLENARY SESSIONS



on GenHome CONFERENCE

17,00 FIRST PLENARY SESSION \ RESILIENCE

[45' PRESENTATIONS]

« Creative empathy » MARIO CUCINELLA_MCA FEDERICA OTTONE

« Seismic Vulnerability Assessment at Urban Scale for more Resilient Cities: the hard Lesson Learnt after the 2009 L'Aquila Earthquake.»

GIUSEPPE BRANDO_UNICH

ANDREA DALL'ASTA

« Planning for climate proof cities: innovation of urban planning tools » FRANCESCO MUSCO_IUAV MASSIMO SARGOLINI

« Sostenibilidad y resiliencia en edificaciones » JAVIER NEILA_ETSAM, MADRID FRANCESCA OLIVIERI

21,00 DINNER

8.4

9,30 **SECOND PLENARY SESSION \ SHARING** [45' PRESENTATIONS]

« Identity vs Sustainability or how Culture defines a new approach to Ecology in Social Housing » IVAN CAPDEVILA_PLAYSTUDIO LUIGI COCCIA

« Rural Studio: design and build in West Alabama » ELENA BARTHEL_RURAL STUDIO LUCA GALOFARO

11,00 **COFFEE BREAK**

LOCATION \\\\\\ SANT'ANGELO MAGNO VIALE RIMEMBRANZE - ASCOLI PICENO

Urban GenHome is interdisciplinary research of the University of Camerino aimed at identifying common themes and actions useful to the city. As a region with similar geographical and climatic conditions, and not only, the Adriatic-Ionian macro-region is the reference framework for this meeting.

The two day Urban GenHome conference is dedicated to a survey of urban regeneration experiences carried out in various parts of Italy and Europe, the purpose of which is to find out what the possible effects of these experiences are when applied.

The challenge is to address the issue according to a multidisciplinary approach through dialogue with experts: researchers, architects (designers, planners, technologists), jurists, environmental physicists, engineers, ITC experts.

The Adriatic city and its indeterminacy is seen as an opportunity, especially in the framework of the development of a new urban dimension.

To investigate and design within the relationship between built and unbuilt, with a special attention to the synergy between the different intervention scales: this should be the basis to identify new actions and to obtain results that can improve the life quality, both indoor, at home or at work, and outdoor, in the urban space that is right next door. Benefits multiplication can generate from the study of those dynamics that, at the various scales, can be exemplified as:

city center-suburb, populated-abandoned, outside-inside, covered-exposed, permeable-non porous (waterproof), spontaneous green -organized green, etc.

The survey is carried out with a greater focus on the ordinary rather than the extraordinary. Or rather, what we want to transmit is the desire to highlight the mechanisms through which we can accelerate the transfer process from an exceptional practice into an everyday custom.

We are interested in the following conditions:

- to inhabit the domestic space;
- to inhabit the retail space;
- to inhabit the city.

We asked the guests (see attached poster) not to talk too much about their successes in an uncritical way, but rather to point out their concerns and to focus more on the struggle to achieve certain results, rather than to highlight solely the results.

From the results of this conference we will begin to build a map of issues and a list of proposals that, in a second stage, will be transmitted to the authorities and to the stakeholders. During the next fall, at the conclusion of the first phase of the research, there's going to be a second event, this time with the administrators, the associations and the enterprises (companies?), in order to share experiences and evaluate possible proposals.

« Problems and opportunities of the self-construction. Learning from emergent countries »

ALESSIO BATTISTELLA_ARCò ELIO TRUSIANI

« Giustiniano Imperatore: a collaborative project » PAOLO DESIDERI_ABDR **GIUSEPPE LOSCO**

« Zoia: inhabiting social and cooperative housing at Milan » FEDERICA VERONA_CCL FRANCESCO CASALE

13,45 LIGHT LUNCH

14,30 **THIRD PLENARY SESSION \ INTEGRATION** [45' PRESENTATIONS]

« Building self-managed processes: from public buildings to social housing » **GIUSEPPE CUSATELLI_POLIMI CLAUDIO CAMILLERI**

« Architecture is not a coat ... » **ANNA MARIA INDRIO_C.F. MØLLER ARCHITECTS ANDREA VIDOTTO**

« Architectures for disasters » EMANUELE PICCARDO_ARCHITECT **ANNA RITA EMILI**

« From extraordinary to ordinary, a high-scientific research blended with education at Solar Decathlon»

CHIARA TONELLI_UNIROMA3

BARBARA RE

« Lighting a Smart City: Energy saving or Human centric approach? » FABIO BISEGNA_UNIROMA1 **ROBERTA COCCI GRIFONI**





SCIENTIFIC COMMITTEE \\ FEDERICA OTTONE [Coordinator] Arch., PhD, Deputy Director of SAAD, Associate Professor in Architectural Design* \ UMBERTO CAO Arch., Full Professor in Architectural Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Architectural Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Architectural Design* \ UMBERTO CAO Arch., Full Professor in Architectural Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., Full Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., Full Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., Full Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professor in Environmental Design* \ UMBERTO CAO Arch., PhD, Deputy Director of SAAD, Associate Professo GRIFONI Physicist, PhD, Assistant Professor in Environmental Applied Physics* \ ANDREA DALL'ASTA Ing., PhD, Full Professor in Civil Law, University of Camerino - School of Law, Full Professor in Civil Law, University of Camerino - School of Law, Eul Professor in Civil Law, University of Camerino - School of Law, Eul Professor in Civil Law, University of Camerino - School of Law, Eul Professor in Civil Law, University of Camerino - School of Law, Eul Professor in Civil Law, Law \ GIUSÉPPE LOSCO Arch., PhD, Director at SAAD, Full Professor in Environmental Design* \ GRAZIANO LEONI Ing., PhD, Full Professor in Bioclimatic Architecture in a Sustainable Environment, Universidad Politècnica de Madrid - E.T.S. de Árquitectura \ MASSIMO SARGOLINI Arch., PhD, Full Professor in Urban Planning and Design * \ ANDREA VIDOTTO Arch., PhD, Full Professor in Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Architectural Design and Coordinator of Postgraduate Master in Housing, University of Roma Tre - Department of Roma Tre - Department of Roma Tre - Departme Assistant Professor in Multisensorial and Interface Design* \ CLAUDIO CAMILLERI Arch., Adjunct Professor in Urban Planning and Design* \ ALEKOS FLAMINI Dott. Arch., PhD in Industrial Design and Experimental Architecture* \ ROSITA GABBIANELLI PhD, Associate Professor in Biochemistry and Molecular Biology, University of Camerino - School of Pharmaceutical Sciences and Health \ MARIA CHIARA INVERNIZZI PhD, Associate Professor in Design of Objects and Systems fo Living* \ ANGELA LEUZZI Arch., PhD, PENSY Spin-off CEO and Adjunct Professor, Universidad Politècnica de Madrid - E.T.S. de Arquitectura \ LUDOVICO ROMAGNI Arch., Assistant Professor in Architectural Design* \ MONICA ROSSI Arch., PhD, Full Professor for Constructive Design and Energy Efficient Building, HTWK Leipzig - Department of Civil Engineering \ CARLO SANTULLI PhD, Associate Professor in Civil Law, University of Camerino - School of Law \ ELIO TRUSIANI Arch., PhD, Associate Professor in Materials Technology* \ SARA SPUNTARELLI PhD, Associate Professor in Civil Law, University of Camerino - School of Law \ ELIO TRUSIANI Arch., PhD, Associate Professor in Civil Engineering \ CARLO SANTULLI PhD, Associate Professor in Civil Engineering \ in Urban Planning and Design* \ ALESSANDRO ZONA Ing., PhD, Associate Professor in Structural Engineering* ORGANIZING COMMITTEE* \\ PENSY ProENergySystems, Spin-off \ VALERIA BIANCHINI Arch., PhD candidate \ TIMOTHY BROWNLEE Arch., PhD candidate \ ERNESTO CESARIO PhD candidate in Environmental Analysis and Energy Efficency Applyed to Computational Architecture \ DIANA LAPUCCI PhD candidate in Computational Management of the Energy Efficiency in Public Buildings \ SIMONE PIRRO Arch., PhD candidate in Computational Fluid Dynamic Applyed to Environmental Analysis \ PIERFRANCESCO PROSPERINI PhD candidate in Facade Construction Systems and FEM Analysis TECHNICAL SUPPORT \\ CLEVERAPP, Spin-off, University of Camerino - School of Sciences and Technology \ RANIERO CARLONI* \ LÚCA MONTECCHIARI* \ ANDREA ORLANDO* * UNICAM, University of Camerino - SAD, School of Architecture and Design