

EULA – End User License Agreement for “Hidden Gem of Italy Ascoli Piceno”

Last updated: 27/01/2026

1. Introduction

This End User License Agreement (EULA) is a legally binding agreement between the end user (“User”) and Alesi Design (“Licensor”) regarding the use of the virtual reality software “Hidden Gem of Italy Ascoli Piceno,” developed using Unreal Engine (“Software”). By downloading, installing, or using the Software, the User agrees to be bound by this EULA. If the User does not agree to these terms, they must not download, install, or use the Software.

2. License Grant

The Licensor grants the User a limited, non-exclusive, non-transferable, revocable license to use the Software solely for personal, non-commercial entertainment or educational purposes.

3. Restrictions

The User may not modify, adapt, translate, decompile, or reverse engineer the Software, nor copy, distribute, share, sell, publish, upload, or make the Software available to third parties without prior written consent from the Licensor. The User may not use the Software for commercial, professional, exhibition, or revenue-generating purposes without authorization, nor rent, lease, sublicense, or resell the Software. The User may not remove or alter copyright notices or trademarks and may not use the Software in any unlawful manner or in violation of the Licensor’s rights.

4. Intellectual Property

All rights, title, and interest in and to the Software and its contents, including environments, graphics, audio, text, and code, are the exclusive property of Alesi Design and are protected by copyright and other intellectual property laws. The Software is developed using Unreal Engine and is subject to the Unreal Engine End User License Agreement by Epic Games. No ownership rights are transferred to the User.

5. No Data Collection

The Software does not collect, store, or transmit any personal data. No analytics, logs, or telemetry systems are implemented.

6. Health and Safety Warning (VR) and Age Limit

Use of virtual reality may cause motion sickness, nausea, dizziness, visual fatigue, loss of balance, or seizures in susceptible individuals. The Software is not intended for use by children under 13 years of age. Use by minors should be supervised by an adult. The User agrees to use the Software in a safe, obstacle-free environment, take regular breaks, and stop immediately if any discomfort or symptoms occur. The User acknowledges that use of the Software is at their own risk and that the Licensor is not responsible for any accidents, injuries, or health issues related to VR use.

7. Disclaimer of Warranties and Limitation of Liability

The Software is provided “AS IS” and “AS AVAILABLE,” without any warranties, expressed or implied, including but not limited to performance, reliability, compatibility, fitness for a particular purpose, or absence of defects. To the maximum extent permitted by law, Alesi Design shall not be liable for any direct, indirect, incidental, special, or consequential damages arising from the use or inability to use the Software, including, for example, physical injury, property damage, data loss, or business interruption.

8. Indemnification

The User agrees to indemnify and hold harmless Alesi Design from any claims, damages, liabilities, or expenses arising from misuse of the Software or violation of this EULA.

9. Updates and Modifications

The Licensor may update, modify, or discontinue the Software at any time without prior notice. This EULA may be updated at any time, and continued use of the Software constitutes acceptance of the updated terms.

10. Termination

This license remains valid until terminated. The Licensor may terminate this EULA immediately if the User violates any provision, in which case the User must immediately cease use and delete all copies of the Software.

11. Governing Law and Jurisdiction

This EULA is governed by the laws of Italy. Any disputes shall be subject to the exclusive jurisdiction of the competent courts of Italy.

12. Acceptance

By downloading, installing, or using “Hidden Gem of Italy Ascoli Piceno,” the User confirms that they have read, understood, and accepted this EULA.