

BRAND CERAMICS IN ASCOLI PICENO

3rd BIENNIAL INTERNATIONAL COMPETITION

“ TRA TRADIZIONE E MODERNITA’ ”

(BETWEEN TRADITION AND MODERNITY)

Rules

The City Council of Ascoli Piceno, within the framework of the following event:

CERAMICA ASCOLI

to be held in Ascoli Piceno on 1st May 2014 announces the **Concorso Internazionale Biennale di Ceramica Artistica e Tradizionale – Biennial International Competition for Artistic and Traditional Ceramics.**

This competition aims to stimulate research through the renewal of expressive shapes and methods in the context of ceramic production, also including the city of Ascoli Piceno, by identifying decorative solutions that can successfully combine past and present through the "reinterpretation of traditions, styles, and patterns of ceramics", as indicated by the "law for the protection of artistic and traditional ceramics and Italian quality ceramics".

1 – Competition theme

Each year, different shapes are assigned and criteria are indicated to which each participant must adhere.

A. For the 2014 edition, the shape chosen is a closed one (soup tureen, bowl, pitcher, jug) with incorporated a decoration “ **OF THE FEMALE FIGURE**”.

B. Each contestant may submit a **maximum of 2 works.**

2 – Competition sections

The competition is divided in 2 distinct sections as follows:

- I.** Ceramicists on the Register of Artistic and Traditional Ceramics who can add the CAT marking on their creation.
- II.** Ceramicists who are not on the Register of Artistic and Traditional Ceramics who cannot add the CAT marking on their creation, artisans, and hobbyists.

Each winner will receive a prize, one for each section.

3 – Procedures and terms of entry

- A. Contest entry is **free**.
- B. The written request for entering the competition, using the attached form, must be submitted by **5th march 2014**, to the City offices in Ascoli Piceno.
- X. Before entering the competition, you must entirely understand and accept these Rules, as well as authorize use of the personal data transmitted.
- Δ. Along with your entry form, the following must also be submitted by **5th MARCH 2014**
 - ❖ **2 (two) photographic prints** (with minimum measurements of **15 x 20** centimeters) of the work that will be presented. The pictures must show the creation from all sides.
 - ❖ The same **photos in high resolution digital format** on **CD** must be good quality photos on a homogeneous background because if they are chosen, these photos will be included in the catalogue of the competition.
 - ❖ A **descriptive fact sheet** of the work, which must mandatorily include (under penalty of exclusion from the competition): measurements, technique, and materials used.
 - ❖ A short **résumé** of the artist, specifying on the envelope the reference to the “Tra Tradizione e Modernità” (Between Tradition and Modernity) competition.
- E. All completed entry request documentation must be timely submitted by the **5th MARCH 2014** deadline to the following address:

**COMUNE DI ASCOLI PICENO-MUSEI CIVICI
BIENNALE DI CERAMICA**

Ufficio Protocollo

Piazza Arringo,7

63100 Ascoli Piceno

Tel. (0039) 0736-240290

Entry requests will not be deemed valid if the documentation is incomplete. The material submitted will not be returned to the contestant.

4 – The Jury

- A. The jury for the competition will be comprised of experts from the ceramic art and technique sector who will make a selection on the basis of criteria that will be established collectively and that will focus on the aesthetic quality (shape and décor), on the originality, and on the technical functionality of the execution of the object. The jury's decision will be final.
- B. The Jury, selected by the City Council, will be appointed for both the pre-selection evaluation, in compliance with art. 5, and the evaluation of the works admitted to the competition and received in order to award the 2 prizes provided for in art. 6 of these Rules.
The commission, after having examined the works received and selected, can exercise its right to not award the prizes.

5 – Pre-selection

Pre-selection for the works will be carried out by the jury on the basis of the photographic material submitted.

Also in this case the decision will be final. The result of the pre-selection will be timely communicated to the candidates.

6 – Delivery

- A. The candidates admitted to the competition must **send their selected works, carriage pre-paid, to the Museo dell'Arte Ceramica (Museum of Ceramic Art), Piazza San Tommaso, in Ascoli Piceno, within 10 (ten) days from receiving the letter of acceptance.**
- B. The costs for creating the works, packing, shipping, and returns must be paid by the participant.
- C. The works must be **perfectly packed**, selecting a trusted shipping company. The organizers will be very careful in handling the creations, but they cannot, in any manner, be liable for any accidental damage that may occur. Furthermore, they cannot be held responsible for possible theft, damage, or loss in any manner generated. **The works that are not received by the date indicated in the letter will not be accepted for the competition.**

7 – Exhibit

- A. The works of the candidates selected who will participate in the competition will be included in the catalogue of the exhibit and will be exhibited to the public in the Museo dell'Arte Ceramica in Piazza San Tommaso, in Ascoli Piceno.
The exhibit can be visited during the opening hours of the Museo dell'Arte Ceramica: from Tuesday to Sunday: 10am – 7pm, except Monday.
- B. The **prize** for the works in competition **will be awarded** the morning of **1st may 2014** during a meeting-debate, when the third edition of the catalogue: *Tra Tradizione e Modernità* (Between Tradition and Modernity) will be presented.

8 – Prizes

Jury selection prize

- 1st place – section for those on the Register of typical ceramics, with the **CAT marking** on the creation – acquisitive prize for the work for an amount of € 1,500.00 (one-thousand-five-hundred).
- 1st place – section for those not on the Register of typical ceramics, without the **CAT marking**, acquisitive prize for the work for an amount of € 800.00 (eight-hundred).

9- Publications

For each of the participating works, the organizers reserve the right to publish, on the internet site of the event, photographic reproductions to use for describing the activities of the event, with publication in newspapers, specialized magazines, and television, as well as publishing through any media deemed appropriate (printed material, publications, posters, etc.) for future editions.

The photo of a work of each participant for the 2014 competition will be published in the “Tra Tradizione e Modernità” catalogue, and the image to be published will be selected by the examining Commission.

Each ceramicist selected will be given a free copy of the catalogue.

The catalogue will be presented on the morning of Thursday, 1st May 2014 in the Museo dell'Arte Ceramica, before the prize ceremony, which will be held for the winners of the competition.

The competition announcement and relevant entry form can be consulted on the website:

www.comune.ascolipiceno.it

www.ceramics-online.it

www.ascolimusei.it

www.cultura.marche.it

www.facebook.com/ascolipiceno

www.twitter.com/comuneAp

In conformity with what is established by privacy protection laws 675/96 and 196/2003, the artist authorizes to have his/her personal data to be handled and used by the organizers.

The secretary's office is located in the Museo dell'Arte Ceramica in Piazza San Tommaso, Ascoli Piceno- tel. and fax –(0039) 0736/240290- email: elviac@comune.ascolipiceno.it.